



THE BOARD · BOARD

12 niche aesthetics.

Twelve looks you can use for your next content ideas. For every one: what to search on Pinterest, an example image and the exact prompt behind it.

CREATOR

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REFERENCES

Pinterest

EXAMPLE IMAGES

GPT Image 2

How to use this board

OVERVIEW

Every wall in my reel came from a Pinterest search. Here are the exact search terms, plus one example per look that I generated myself, with the prompt.

STEP 1

Pick a look. Choose the one that fits your brand or product. One look per post or campaign.

STEP 2

Search Pinterest. Use the two search terms under each look. Save 15 to 20 pins to your own board.

STEP 3

Copy the prompt. Paste it into your image model and swap the object for your own product.

STEP 4

Make it yours. Use your board as mood reference for colours, light and framing. Then post.

All twelve at a glance

01	Liquid Chrome
02	Chrome Gothic
03	Surreal Bloom
04	Thermal Vision
05	Inflated Type
06	Microscopic Abstraction
07	Refracted Type
08	Medical Sci-Fi
09	Technical Blueprint
10	Submerged Luxury
11	Topographic Objects
12	Haptic Material

The example images were made with GPT Image 2 in 1:1. The Pinterest pins in my reel belong to their creators, so they are not in this PDF. Search the terms and you will find them.



01 Liquid Chrome

Everyday objects turned into molten mirror metal. Glossy, cold, expensive.

SEARCH ON PINTEREST

liquid chrome aesthetic

liquid chrome design

PROMPT FOR THE EXAMPLE · PASTE THIS

Editorial product photograph in the "Liquid Chrome" aesthetic: a sneaker made entirely of flowing molten mirror-chrome liquid, droplets frozen mid-splash, reflections of a soft grey studio, glossy high-end fashion campaign lighting, minimal clean background, ultra sharp, 50mm, no text, no logos



02 Chrome Gothic

Polished chrome with spikes, thorns and cathedral shapes on black.

SEARCH ON PINTEREST

chrome gothic

chrome gothic aesthetic

PROMPT FOR THE EXAMPLE · PASTE THIS

Editorial campaign image in the "Chrome Gothic" aesthetic: an ornate gothic cathedral-style perfume bottle with sharp blackletter-inspired chrome spikes and thorns, polished mirror metal, dark moody black background, cold rim light, high fashion luxury, ultra detailed, no text, no logos



03 Surreal Bloom

Products overgrown by oversized soft flowers. Dreamy, pastel, still life.

SEARCH ON PINTEREST

surreal bloom

surreal flowers aesthetic

PROMPT FOR THE EXAMPLE · PASTE THIS

Editorial campaign image in the "Surreal Bloom" aesthetic: a pair of headphones overgrown with giant soft pastel flowers blooming out of them, petals floating in the air, dreamy surreal still life, soft diffused daylight, pale pink and cream palette, high-end magazine look, no text, no logos



04 Thermal Vision

Everything shot like an infrared camera: heat-map colours, hot and cold spots.

SEARCH ON PINTEREST

thermal vision aesthetic

thermal camera aesthetic

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Thermal Vision" aesthetic: a person holding an iced coffee cup, rendered as a thermal infrared camera image, vivid heat-map gradient from deep purple and blue to orange, yellow and white hot spots, the cold drink glowing blue, fashion editorial framing, no text, no logos, no UI



05 Inflated Type

Words as puffy 3D balloons. Loud, playful, made for sales and launches.

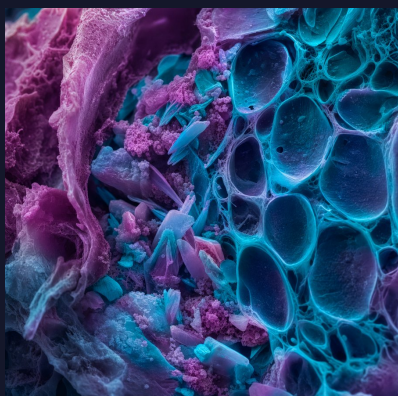
SEARCH ON PINTEREST

inflated type

inflated typography

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Inflated Type" aesthetic: the single word "SALE" as a giant glossy inflated balloon-like 3D letters, puffy vinyl surface with soft wrinkles and specular highlights, bright bubblegum pink letters on a pastel blue studio background, playful product campaign, clean composition



06 Microscopic Abstraction

Your product seen under a microscope. Cells, crystals, false colour.

SEARCH ON PINTEREST

microscopic abstraction

microscopic art aesthetic

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Microscopic Abstraction" aesthetic: extreme scanning electron microscope style macro of a skincare cream texture, abstract organic cell-like structures and crystals, iridescent false-color teal and magenta, scientific yet beautiful, shallow depth of field, no text, no logos



07 Refracted Type

Type seen through ribbed glass and prisms, split into rainbow light.

SEARCH ON PINTEREST

refracted type

refracted typography glass

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Refracted Type" aesthetic: the bold word "FOCUS" seen through thick fluted ribbed glass and a crystal prism, letters split, distorted and refracted into rainbow caustics, clean white and cobalt blue palette, studio light, graphic design poster feel



08 Medical Sci-Fi

Products staged like devices in a clean future lab. White, mint, sterile.

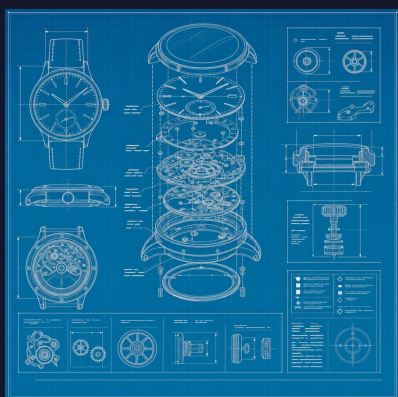
SEARCH ON PINTEREST

medical sci-fi aesthetic

medical futurism design

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Medical Sci-Fi" aesthetic: a sleek energy drink can displayed like a futuristic medical device in a sterile white clinical lab, translucent tubes, soft mint-green and white lighting, clean hospital-futurism, product hero shot, no readable text, no logos



09 Technical Blueprint

Exploded views and line drawings on blueprint paper. Precision as a look.

SEARCH ON PINTEREST

technical blueprint aesthetic

technical drawing blueprint design

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Technical Blueprint" aesthetic: an exploded-view technical blueprint drawing of a mechanical wristwatch, thin white line art with measurement lines, annotations as abstract marks, on deep cyan-blue blueprint paper with grid, engineering precision, flat graphic, no real words



10

Submerged Luxury

Luxury products under water. Caustics, bubbles, calm and expensive.

SEARCH ON PINTEREST

submerged luxury

underwater product photography luxury

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Submerged Luxury" aesthetic: a gold luxury handbag resting on the floor of a crystal clear turquoise pool, underwater, sunlight caustics dancing across it, small air bubbles rising, serene and expensive, fashion campaign photography, no text, no logos



11

Topographic Objects

Objects built from stacked contour layers, like a terrain map you can hold.

SEARCH ON PINTEREST

topographic objects

topographic design object

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Topographic Objects" aesthetic: a sneaker sculpted from stacked layered contour lines like a topographic map, laser-cut wood and paper strata, terrain elevation layers, warm sand and olive tones, top-lit studio, minimal background, no text, no logos



12

Haptic Material

Textures you want to touch: velvet, foam, silicone, pressed by a hand.

SEARCH ON PINTEREST

haptic material

tactile material design

PROMPT FOR THE EXAMPLE · PASTE THIS

Image in the "Haptic Material" aesthetic: extreme close-up of a hand pressing into a soft squishy tactile surface of fuzzy velvet, silicone and foam, satisfying texture detail, soft warm lighting, terracotta and cream palette, sensory ASMR feel, no text, no logos

NOW BUILD YOUR OWN BOARD

One look. One post.

Pick one of the twelve, save your pins, swap the object in the prompt for your product. Then tag me when you post it.



Made by [@by.jadla](#) on Instagram & TikTok.

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